

Chrono Limited
Plamen Kostov
53 Parensov str.
1000 Sofia
Bulgaria

Mannheim, 17 January 2011 HGH

Announcement

Dear Mr Kostov,

Roche Diagnostics has decided to change its distribution setup in Bulgaria. Effective 1 February 2011, Chrono Limited, 53 Parensov str., 1000 Sofia, Bulgaria, will be authorized as Distributor for Roche Diagnostics. Chrono will assume responsibility for marketing, sales and all technical services in Bulgaria.

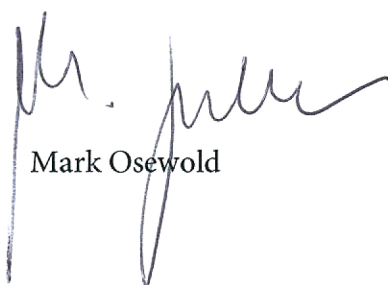
With this implementation, Roche aims to improve its services in order to meet best the demands and expectations of the Bulgarian market. The supply and maintenance of the present customer base is ensured and all customers can rely on a continued supply and support, as in the past.

This notification, for use of Chrono, intends to facilitate the introduction of Chrono becoming Distributor and point of contact for all inquiries relating to Roche Diagnostics' systems and products.

Sincerely,

Roche Diagnostics Deutschland GmbH
ppa.

i. V.



Mark Osewold



Thomas Plaut

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